

Text on screen: If there are smart lampposts to facilitate collection of traffic data...

Scene: The mother and son pass by the smart lamppost near their home

Mother: Hey son, some smart lampposts seem to have honeycomb on it!?

Son: Mum, are you talking about the black ball?

That is a privacy-friendly thermal detector used by the Government to collect real-time traffic data.

It captures only black-and-white images and shows only the outline of the car. The colour of the car is indistinctive, not to mention the number plate!

Mother: If so, what good does it do?

(Mother confused)

Son: The thermal images collected by this thermal detector can be used to collect data related to traffic flow and vehicular speed.

With these real-time data, a more comprehensive traffic situation can be grasped, which will help implement more effective traffic management!

Mother: Hmm...

Simply speaking, it can enhance the efficiency of traffic management to make our travel more predictable, convenient and comfortable, right?

Son: Mum, you are really smart as you catch on so quickly.